

**Office of – President
Past Division Commanders Association
First District Northern Region
15 Sawyer’s Lane
Marshfield, Mass. 02050**

U.S. Department of
Homeland Security
**United States
Coast Guard
Auxiliary**



Greetings:

As you know the Past Division Commanders Association received a grant to develop public service messaging for the “Wear It” campaign.

An important part of this campaign is social media and we need your help.

We are asking that you pass this communication on and ask to “like” and “friend” as well as post to our social media platforms. Members and the public can post events, pictures and items relating to the “Wear It” campaign and boating safety.

The platforms are below.

Facebook: [fb.me/uscgauxma](https://www.facebook.com/uscgauxma)

Twitter: <https://twitter.com/uscgauxma>

Instagram: <https://www.instagram.com/uscgauxma/>

Capt. Tony Hahn, Chief, Office of Public Affairs, stated in the Forward of the The Coast Guard Social Media Handbook, “Social media has advanced our ability to tell the Coast Guard’s story and has uniquely allowed us to engage in direct dialogue with our audience. This unique relationship has forged an incredible group that in turn tells our story for us and advocates for us as our “Brand Ambassadors.”

The Coast Guard Social Media Handbook is available at: https://static.dvidshub.net/media/pubs/pdf_25224.pdf.

Thank you.

Semper paratus.

Very respectfully.

Craig C. Hall
President